

Deltacom's Simpli-Business

The custom-packed communication and technology solution.

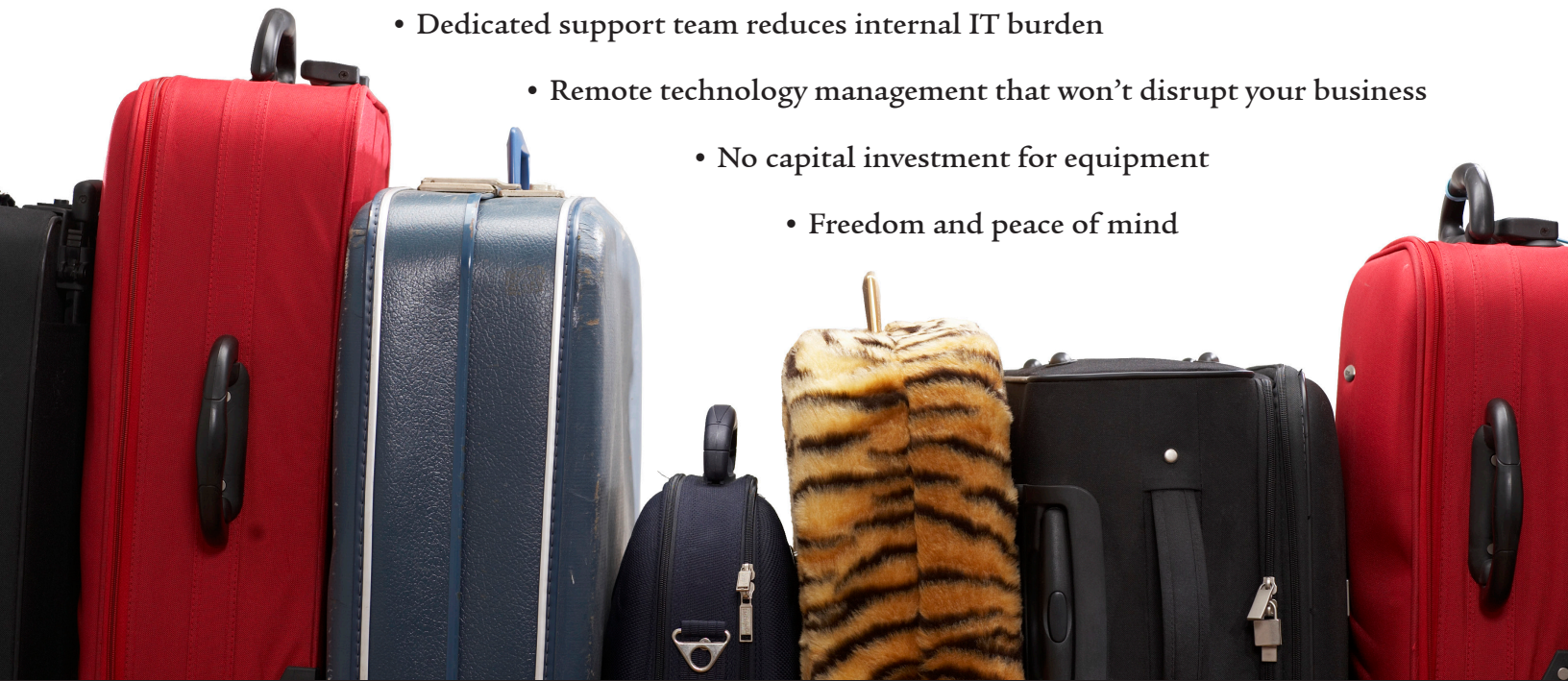
Your business has unique **communication and technology** needs. That's why Deltacom[®] created Simpli-Business,SM an easy, **customized package** that takes the headache out of technology, freeing you to focus on your core business.

This revolutionary, flagship solution can include:

- Lexmark's world-class **printing and imaging**
- Leading-edge **phone systems** from NEC
- Simpli-MobileSM **wireless** solutions for business on the go
- Integration via Deltacom's **voice and data** network

SIMPLI-BUSINESS BENEFITS

- One vendor, one invoice and one call
 - Exceptional value and savings in an integrated, reliable solution
 - Dedicated support team reduces internal IT burden
 - Remote technology management that won't disrupt your business
 - No capital investment for equipment
 - Freedom and peace of mind



SIMPLI-BUSINESS. SO SIMPLE, IT'S GENIUS!

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SIMPLI-BUSINESS CASE STUDY

A business owner navigating an often-perilous economic environment could not afford to spend her time dealing with multiple vendors, evolving technology, and billing disputes. Expensive equipment costs and a lack of in-house IT expertise seemed to put the feature-rich functionality and support she needed out of reach.

That's when a Deltacom Account Executive proactively highlighted the competitive cost-savings and convenience of Simpli-Business. The company now uses a customized package that seamlessly integrates voice and data with multifunction printers and a phone system. Plus, Deltacom manages the technology remotely. So instead of juggling a myriad of service providers, the owner is now fully dedicated to managing her business. Shouldn't every decision be this simple?

SIMPLI-BUSINESS TECHNICAL FEATURES

The Simpli-Business array of technical features includes:

- Dynamic bandwidth allocation with speeds up to 6MB*
- State-of-the-art NEC systems with feature-rich display phones
- Managed router with 8 port switch
- Lines or trunks with PRI connections*
- Lexmark touch screen printer with copy, fax, print and scan-to-email functions
- Priority access to Simpli-Business dedicated service team
- Easily update with future, emerging technologies
- High-speed Internet access
- Up to 30 email boxes and six static IP addresses
- One domain name registration
- 5000 long distance minutes with unlimited LATA wide calling
- Elements catalog with full array of product customization options

*Available in most locations

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